



How good is your roar?

"A lion and a tiger
were drinking by a pool
Said the tiger to the lion
"why are you roaring like a fool?"

"I'm no fool" the lion said,
a twinkle in his eyes
"They call me king of all the beasts
because I advertise!"

Now a rabbit heard them talking
and ran home like a streak.
He thought he'd try the lion's plan
but his roar was just a squeak.

A fox was passing through the woods,
and heard the rabbit's state
Dined well on rabbit stew that day
presented on a plate

The moral of the story
that came out from these woods
is before you decide to advertise
make sure you've got the goods."

How's your roar?
Are you a rabbit or a lion in your business arena?

Find out how to promote what you're really good at,
playing to your strengths and not your weaknesses.

Call me at **0800 86 202 86**
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